



**APRICUM**  
THE CLEANTECH ADVISORY.

## Apricum's Market Intelligence & Insight Packages

Combining customized cleantech market reports with regular one-to-one dialogue

### Subscribe to Apricum's market reports + insight service

Stay on top of the changing developments in the PV, wind and energy storage industries with this smart combination of tailored insights:

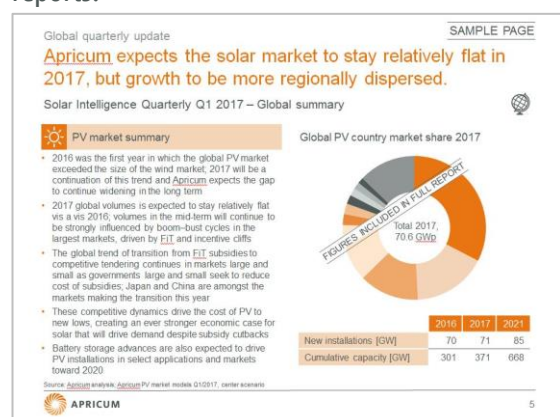
#### 1. Market intelligence reports

**PV & wind:** Keep an eye on the latest market trends, developments and upcoming policy changes. Receive the latest market demand forecast and technology trends including M&A activity, tender results and updates from our comprehensive project database.

**Energy storage:** comprehensive analyses of the business opportunities for energy storage in Europe.

#### 2. Inquiry time with Apricum specialists

Tap the expertise of our specialists via this Q&A style telephone session. Discuss current developments in your sector and the implications for your business. Delve deeper into insights presented in the market reports.



Receive a detailed 90+ page report packed with data and insights four times per year – click [here](#) to download a sample report

### Choose your industry focus

We offer four industry focused-packages for your subscription:

#### PV or Wind:

Global coverage plus one<sup>1</sup> or more regions: MENAT region, Latin America, China or Southeast Asia.

#### Energy storage

Global scope plus a specific market focus on Europe.

#### Solar materials

Scope includes selected materials/components for PV modules, e.g., cells, cell packaging (backsheet, encapsulants), glass, glass coating, frames, mounting.

### What our market intelligence reports contain

Our PV Intelligence Quarterly report is a good example of the detailed content you can expect:

- 90+ pages covering PV and CSP developments in top markets globally and in your selected region
- Apricum's updated PV market forecast
- Summary of key events that impacted the global outlook in each quarter

*Continued on next page*

1) Pricing based on number of focus regions selected.

## What our market intelligence reports contain *continued*

- Top 5 global markets deep dive at country level in 2017, plus additional markets to watch
- Top 5 selected region markets deep dive at country level in 2017, plus additional markets to watch
- Market drivers and market segmentation for the top markets of the selected region
- Company tracker – a comprehensive list of the top companies of the selected region active in the PV and CSP space and tracking of their activities quarterly
- Project tracker – a comprehensive list of all major PV and CSP power projects in the selected region across utility, commercial, and industrial installations, with developments updated quarterly

## Download free sample reports:

Click [here](#) for a 25+ page PV sample report

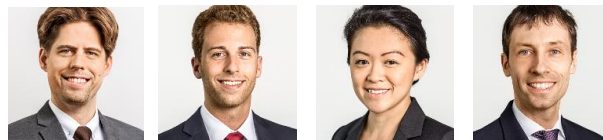
Click [here](#) for a 30+ page energy storage sample report

## Five reasons to subscribe:

1. One-to-one Apricum analyst inquiry calls: Discuss the report insights directly with our consultants
2. Receive a valuable guide for business decisions, not another descriptive market overview
3. Stay on top of global market changes and understand market dynamics in your focus region
4. More than an off-the-shelf report, Apricum's market insights and analysis answer the "so what" question for you
5. Be the first to be presented with relevant investment opportunities and deals through our transaction advisory practice

## About the authors

Each report is researched and written by Apricum's consultants, each of them content experts in their respective technology and geographic region of specialty.



Left to right: James Kurz, project manager; Robin von Hammerstein, senior consultant; Meishi Tan, senior consultant; Dr. Hendrik Kienert, senior consultant

## About Apricum

We are a globally active transaction advisory and strategy consulting firm focused exclusively on the solar, wind, water, energy storage and digital energy industries. Apricum's team combines decades of experience in industry, corporate finance and project finance, with an in-depth understanding of renewable-energy market dynamics.

We are headquartered in Berlin and serve clients around the world through our representative offices in the UK, Turkey, Saudi Arabia, India, China, South Korea, Japan, Indonesia, Philippines, Thailand, USA, Mexico, Brazil and Argentina.

Find out more at [www.apricum-group.com](http://www.apricum-group.com)

## Attractive pricing

Apricum offers this high-value market intelligence service for the exceptional price of:

**EUR 7,500** per year per industry topic. Receive:

- PV & Wind
  - 4x reports of 90+ pages each
- Energy storage
  - 2 x reports of 100+ pages each
- Analyst inquiry time with our content experts

## How to order

Complete the following pages, scan and return. For any questions, please contact:

Nikolai Dobrott  
Managing Partner  
+49 30 30 877 6210

[dobrott@apricum-group.com](mailto:dobrott@apricum-group.com)



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# Apricum Subscription Service Agreement

Thank you for choosing Apricum's subscription service package. Following is a summary of what you will receive as a subscriber. Please select your desired package, read through the accompanying terms and conditions, then complete, sign and return pages 3, 4 and 5.

## Overview of subscription package

### 1. Market intelligence reports

Choose from four industry-focused packages:

- A) ☐ PV industry
- B) ☐ Wind industry

Subscribers of the PV or wind industry package will receive an in-depth global analysis plus analysis and insights on *one* of the following topics of choice. Additional topics can be selected for an extra cost of EUR 6,500 per topic.

Please indicate your selection here:

- ☐ MENAT region
- ☐ Latin America
- ☐ China
- ☐ South East Asia

These quarterly reports provide the subscriber with Apricum's view on current market trends, developments and upcoming policy changes. The subscriber will receive the latest market demand forecast, regional updates and technology trends including M&A activity, tender results and updates from Apricum's proprietary models.

- C) ☐ Energy storage industry

Subscribers of the energy storage package receive two reports per year with a regional focus on Europe.

- D) ☐ Solar materials industry

Subscribers of the solar materials package will receive two reports per year with the following scope: selected materials/components for PV modules, e.g., cells, cell packaging (backsheet, encapsulants), glass, glass coating, frames, mounting.

### 2. Analyst inquiry calls: Q&A with Apricum specialists

After reach report, the Subscriber will receive a Q&A telephone session with one or more of Apricum's experts, in which they will answer questions and provide further background information as required.

Please complete the following information, sign and return to Apricum, either by email to: [dobrott@apricum-group.com](mailto:dobrott@apricum-group.com) or by mail to: Apricum GmbH, Spittelmarkt 12, 10117 Berlin, Germany.

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Contact person	
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Position:	
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Subscription overview	
Subscription comprises:	<ol style="list-style-type: none"> <li>Market intelligence reports: 4 times per year (PV/wind/solar materials) Market intelligence reports: 2 times per year (energy storage)</li> <li>Analyst inquiry time after each report</li> </ol>
Annual fee:	EUR 7,500 + VAT (where applicable) per industry focus
Optional extras:	EUR 6,500 + VAT (where applicable) per additional topic
Total cost:	

## Payment details

Please make payment of your subscription fee to:

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With this registration we agree to the subscription fee as stated above. We understand and agree to the terms and conditions on page six of this document.

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Name and signature

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Place, Date

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## (1) Term

This Agreement is effective from the date hereof. The initial term of this Agreement will be one year.

## (2) Termination period

The Subscriber may terminate the Agreement annually, via written request (email or letter) addressed to Nikolai Dobrott, Managing Partner, Apricum GmbH, Spittelmarkt 12, 10117 Berlin. The request must be received three months prior to the beginning of the following calendar year. The subscription will automatically renew if no notice is received.

## (3) Annual fee

Apricum offers this subscription service for an annual fee of EUR 7,500 + VAT where applicable per industry topic. Upon completion of this form, Apricum will invoice the Subscriber for the full amount. The subscription will commence once the invoice has been paid in full.

## (4) License rights

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## (6) Applicable law and dispute resolution

This Agreement and any dispute, controversy, proceedings or claim of whatever nature arising out of or in any way relating to this Agreement or its formation (including any non-contractual disputes or claims), shall be governed by and construed exclusively in accordance with the laws of Germany. Apricum and the Subscriber irrevocably agree that the courts of Berlin, Germany shall have exclusive jurisdiction to settle any dispute that may arise out of or in connection with this Agreement and the legal relationship established by this Agreement.